Atlquetzalli Rivera



Summary

I'm a versatile Multimedia Artist, with a diverse experience in digital spaces and a focus on Animation and Design.

Skills & Technical Knowledge



Strong Gesture Drawing and Observational Drawing Skills
Digital & Traditional Painting, Design & Motion Graphics
Tech-savvy, able to learn new software and skills fast
Proficient in English and Spanish

Experience:

- o Freelance Multimedia Artist
 - "La Boutique Fantasque" 2021 Created a short film of a Ballet performance for New Ballet, San Jose. Sections of the film are played in between acts to add flow to the story. Produced the film from start to finish, while working together with the client's direction of the piece to achieve the desired look. https://youtu.be/7ap79wkwdiE
 - "Ruth Weiss, The Beat Goddess Documentary" 2018 (Emmy Award Winner) Created animated digital paintings to go along the narrative and story in the documentary. Created poster and t-shirt designs to be used as advertising for the project. https://www.ruthweissfilm.com
 - "The Rightway Foundation Short"2017 Fully developed an informative Animated PSA, from storyboards and concepts to finish. https://youtu.be/iUBsEtWVLoo
 - "California's Forgotten Children Documentary" Promotional poster art & design.
 - "Stop the Bleed" Campaign, 2019 Conceptualized and designed a PSA campaign graphics with client, final posters are posted in Oakland's airport screens and public transportation.
- Eboticon LLC (August 2016 2018) *Remote* Animator and artist for Emoji phone applications. Duties included creation and modification of existing graphic assets involving Flash Animation, rendering final products in different formats, and developing new designs that follow brand style and direction. https://apps.apple.com/us/app/eboticon-emoji-stickers/id899011953
- OW! Entertainment "I Love Being Black Commercial Shorts" (April 2015 September 2015) -Development of a Web animated series pilot of animated shorts. Duties included Character design, Storyboarding, Animation, Backgrounds and Post Production.
- o **Blazing Rain "Rori Parachute" (September November 2014) –** Flash animator & general artist for music video. Contributed with animation, coloring, shading, prop & background design.
- o **Tobuscus Studios** (*June 2013 July 2014*) Contributing with the creation of the Flash animated Internet series "*Tobuscus Animated Adventures*" different episodes, including "*Mine the Diamond*" nominated for Best Fan Creation category in the Game Awards 2014. Worked on different tasks like animation, coloring, shading, backgrounds as well as doing other non-animation duties such as designing t-shirts, and managing files.
- o Art Institutes of CA-LA (*January March 2013*) Teacher Assistant for the Anatomy drawing class, instructed by Marjan Hormozi.

Volunteer experience:

DOTA Valkyries (April 2021 +) Head of Branding and Design for the online Gaming community DOTA Valkyries. Contributed with Graphic Design, Video editing, Motion Graphics to create diverse content for all kinds of Social Media campaigns, as well as developing visual projects for online tournaments, and virtual collaborations with esports and gaming hardware related brands. https://www.dotavalkyries.gg/

Exceptional Minds (Jan – March 2020) Teacher Assistant for weekend Animation workshops, helping out young students in the autism spectrum with learning basic drawing skills, getting to know new art tools and software, and teaching them the basics of Adobe Photoshop and Animate.

BunnyZine BZ Cast Podcasts (June 2015 – 2018) Volunteer work to produce video podcasts for a pet rabbit e-magazine project. Audio and video editing of weekly podcasts were uploaded to YouTube, iTunes and Soundcloud.

Education

The Art Institute of California – Los Angeles – Graduated with Media Arts & Animation Bachelor of Science Program (JULY '09 – JUNE '13)

Universidad de Oriente (Veracruz, Mexico) – Graphic Design (2008 – 2009)